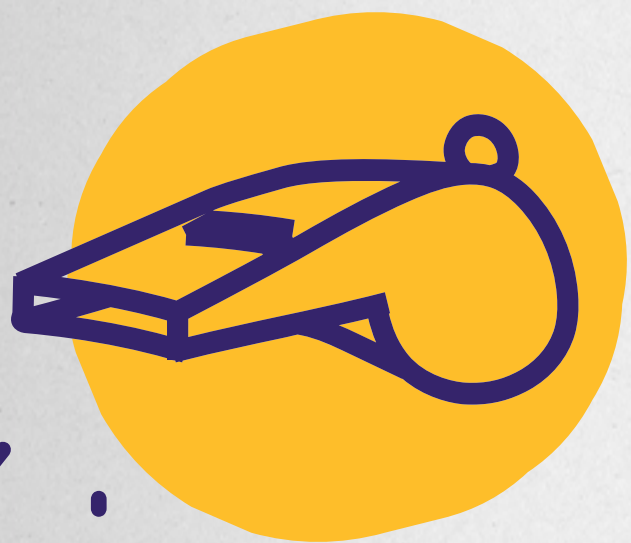


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# THE L.A.K.E.R.S. WAY

5 STEPS TO SUCCESS





# LAKERS

L + A + K + E + R = S

L-Learning, A-Attitude, K-Knowledge, E-Effort, R-Respect, S-Success



# L LEARNING

## ON THE COURT

Junior Lakers participants learn the fundamentals of the game including ball handling, shooting, and defensive principles.

## OFF THE COURT

When Junior Lakers become lifelong learners, we succeed in our mission to impact the underserved youth across Los Angeles. This translates into better grades, higher graduation rates, better opportunities for college admissions, and better career choices.

“Tell me and I forget, teach me and I may remember, involve me and I learn.” — Benjamin Franklin



# A ATTITUDE

## ON THE COURT

Junior Lakers maintain positive attitudes on and off the court. We emphasize the importance of good sportsmanship, teamwork, and active listening.

## OFF THE COURT

The right attitude often opens doors for additional opportunities, assists in building positive relationships, and supports the ability to learn. When Junior Lakers control their attitudes they create pathways for positive behavioral growth, development, and mental health.

“Attitude, not Aptitude, determines Altitude.” — Zig Ziglar



**K**

# KNOWLEDGE

## ON THE COURT

Junior Lakers gain knowledge of the history of the game of basketball, with an emphasis on Lakers' history. They learn when the game began and its most memorable moments. They also learn about the most prominent eras in Laker's history and about the most impactful players.

## OFF THE COURT

A quest for knowledge enhances growth, understanding, and development in the classroom, arts, extracurricular activities and in the community as a whole.

"Knowledge itself is power." — Francis Bacon



# **E** EFFORT

## **ON THE COURT**

Junior Lakers give their maximum and consistent effort every practice, every game, and every opportunity.

## **OFF THE COURT**

With consistent and maximum effort, Junior Lakers take the right steps toward a life filled with fruitful experiences.

“Satisfaction lies in the effort, not in the attainment; full effort is full victory.” — Mahatma Gandhi



# R RESPECT

## ON THE COURT

Junior Lakers have the utmost respect for the game, for the rules, for all coaches, teammates, officials, opponents, and spectators.

## OFF THE COURT

When Junior Lakers value the concept of respect, they are more prepared to understand and follow rules which leads to more self-discipline. Self-discipline opens doors for Junior Lakers to become future policy makers and community leaders.

“I firmly believe that respect is a lot more important, and a lot greater, than popularity.” — Julius Erving



# THE L.A.K.E.R.S. WAY TO SUCCESS

When Junior Lakers follow our 5-step approach, it will enhance their opportunities for success on and off the court.

“The L.A.K.E.R.S Way”  
will lead to Success

Although results are not guaranteed, a passion for learning, coupled with a positive attitude, access to knowledge, consistent effort and respect for all, will provide a fighting chance at success for each participant in our program.





*LA* THE END

**GO LAKERS!**